

The Smarter World Contest at Inter-Xect by T&C Vectors is Now Open - Valid Till 15 March 2011

T&C Vectors has launched a multi-dimensional search and engage engine, Inter-Xect, envisioning a smarter world. Inaugural contest with prize money up to \$18,000 cash (<http://www.Inter-Xect.com>)

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CHENNAI, India, Feb. 10, 2011 /PRNewswire/ -- **The Smarter World contest at Inter-Xect is now open for enterprises and individuals. Prize money offered ranges from \$200 to \$18,000 in cash.**

All contest and working details available at www.Inter-Xect.com.

Inter-Xect is designed to work with six entities - **individuals, universities, communities and large-medium-small enterprises**. Enterprises and people are allowed to broadcast intelligent systematic information about **a product, a service, contests, jobs, finance, property, services, books, blogs, exhibitions, new product launches, news, etc** through the Inter-Xect broadcasting engine.

This broadcast information is available for search in the Inter-Xect search engine. The system allows broadcasts and searches to be geographic and time specific.

The Inter-Xect search engine facilitates five kinds of search variations:

1. by keywords
2. by broadcast content
3. by enterprise or individual name
4. by assisted search
5. by an integrated web search engine

Inter-Xect allows people to engage with other people, enterprises to engage with other enterprises, and people to engage with enterprises.

It creates a totally connected world, intersecting all participating entities at one single point and makes useful information accessible accurately and systematically.

Inter-Xect is a complete enterprise and people tool, that can be used for:

1. Branding and advertising
2. Direct marketing and sales
3. Recruitment
4. Information search
5. Promotions and discount offering
6. Event promotion
7. Media showcase and management
8. Ecosystem and community building
9. Partnership and JV formation
10. Measurement of product and service effectiveness

Inter-Xect engages people and enterprises across multiple dimensions and is an imperative tool for all enterprises and individuals.

Inter-Xect registration is free for individuals and is nominally priced for enterprises and individuals.

T&C Vectors is a systems research and intelligent systems development firm. More information and a free enterprise handbook called "The IQ Shift - Breaking the Intelligence Quotient Barriers" is available for download at T&C Vectors - The IQ Shift.

This press release was issued through 24-7PressRelease.com. For further information, visit <http://www.24-7pressrelease.com>.

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